

District Governor Teams
India

Dear District Governor Teams,

You must have all been enthralled by the charismatic speech that was delivered by our honorable Prime Minister Shri Narendra Modi on Sunday, September 28, 2014 at Madison Square Garden, USA. In his hour long speech, he painted a very promising future for our country by outlining some of his ambitious vision statements that he has outlined to help us achieve these goals. Out of the various projects that he has envisioned for his countrymen, the one that he advocates with utmost passion and devotion is that of the Swachhh Bharat Abhiyan.

He has derived inspiration for this project from the teachings of the Father of our Nation- Mahatma Gandhi. Cleanliness was one of the most important principles that he cherished all throughout his life. Hence for this very reason our Prime Minister is planning to launch the Swachhh Bharat Abhiyan on October 2, 2014 so that we can present a humble offering of a “Clean India” by October 2, 2019 which marks the 150th Birth Anniversary of our beloved “Bapu”.

We can only imagine the magnitude of this endeavour as we already find the epitome of our national leadership already engaging in the implementation of this program at the Rashtrapati Bhavan almost a week prior to its official launch. Further, we have also received a letter addressed by our Honorable Minister Shri. Venkaiya Naidu appealing us to kindly participate in this project.

With such forthcoming approaches being undertaken to motivate and support us, we must ensure that we put in our best efforts to make this programme a grand success. Thus, I would like to urge all my fellow Lions to make sure that you all plan service activities all throughout the year that would promote the envisioned cause.

In addition, I would like to request you to send in action photographs of the activities that you undertake so that we can showcase and promote your accomplishments all throughout and inspire many others to join us in our feat.

We take pride in being the catalysts of change, so let us continue the tradition and let the whole nation benefit from our actions.

Best regards,

Yours sincerely,

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